



Environmental Social
Justice
&
Governance Initiatives

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*Organization in Special Consultative Status with the
Economic and Social Council since 2011*

Environment Support Group®

Invites you to a workshop on

Ideas for Socially Responsible and Ecologically Viable Festival season



Come monsoon and the catch phrase once again is “Eco-friendly festivals” as the city prepares itself to a series of festivals that literally turn the city into a huge garbage dump and the lakes into cess pools with hundreds of idols and other toxic material immersed in them. There’s been enough and more happening and harping on using idols that avoid toxic paints to reduce their impact on aquatic life in the city’s water bodies but we still have a long way to go for its only post festivities that one realizes how irresponsible and unconscious the city was while it immersed itself in the celebrations. Some realize, some don’t, some take care, and while some can’t be bothered are the attitudes in the city while we are constantly reminded by studies and reports, which warn us about our water, air, soil and more.

As every year, we at Environment Support Group would love to engage and connect on some of the ideas you might have to make this year a zero waste festival year for you, your family and your neighbourhood! And explore the new possibilities that can help connect with our communities to help protect our last remaining pools and puddles of fresh water and see what we can do to reduce our waste, learn to compost, recycle as much as possible, reuse and recycle water, use alternates to toxic cleaning agents, and grow our own kitchen garden in the coming years. This can be the best gift you can give yourself and your families and the city on the occasion of this festive season. And what better time than the festival month itself to start something new!

Yes, there are laws, judgments, agencies, civic bodies, ward committees, RWAs, street sanghas and associations, we, you and I! Can we collectively learn from each other, take initiative and help clean up and also reduce our impacts on natural resources during festivities. Let’s talk and discuss about how we can be socially responsible and environmentally conscious with every action of ours and help make the city a truly clean and garden city?



Join us for a workshop with your families, friends, neighbours, children, senior citizens and everyone to explore the many possibilities and think of new ideas for a responsible festival time. Come awaken the child in you, get your hands muddy, the smell of earth and compost is awesome, learn to make the idols, feel the texture of the compost, watch the earthworms in the vermicomposting, make them your pets, begin a garden, grow your spinach, tomatoes, chillies and more. Learn to make eco-friendly dyes, craft from waste, traditional gifts and also learn about how we can protect our water bodies,

stop dumping waste, learn about grey water recycling and ensure water security through rain water harvesting. Make all these your way of life....These and more will be discussed through examples, displays, and hands on experience, films, interactions and conversations.

Date: Saturday, August 8th 2015

Time: 10.00am -5.00 pm

Suggested Contribution towards the workshop: Rs. 350

Venue: Environment Support Group, 1572, Saphthagiri, Banashankari 2nd Stage, Bangalore-560070,

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More about us at www.esgindia.org